

kat neville

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basics

I love working with people and am driven by a desire to create and learn. I take personal responsibility for my projects, and am able to plan UX, design mocks and implement them in code quickly. I also love making snowflakes, dresses and safetygoats.

education

-BCOM in Marketing, McGill University 2001–2005
-Sir John H McDonald Award for Excellence (Design) 2004
-Advanced CSS course from Webcredible 2008

computer nerdiness

Software: Photoshop, Illustrator, InDesign, Quark Express, Flash, Flexbuilder, Dreamweaver, Coda, Textmate, IntelliJ, Versions, word, excel, google apps.

Skills: I can hand code CSS/HTML (compatible with IE6, IE7 and standards compliant browsers) using CSS3 with graceful degradation. I have also integrated styling into JSTL, ruby on rails, flex 3 and php (wordpress). I know basic actionscript 2.0 (Flash) and basic javascript (jQuery).

experience

Safetygoat 2008–present

My freelance webdesign business
Webdesign, UX, conception, identity, HTML/CSS, flex intgration, writing, and more

BView 2007–09

A wiki/review/voucher site for businesses
Webdesign, iphone, UX, print design, HTML/CSS, JSTL
Reference: Dan Wichett, Technical Lead

Simply Business 2007–08

An online insurance brokerage
Landing page webdesign, flash advertising
Reference: Jeff Twiss, Head of Design

Touch Briefings 2006–07

A medical journal publisher
Webdesign, HTML/CSS, journal cover redesign
Reference: Tim Green, Head of Production

McGill Daily 2003–05

An award-winning newspaper
Editor, illustration, identity, redesign, production
Reference: Daniel Aldana, Co-ordinating editor

braineos 2009-ongoing

An online learning application
Identity, webdesign and UX

graffed 2009

An app to visualize inch-loss
Concept, identity, webdesign, flex integration

theBoxCat imminent launch

A random activities and ideas app
Concept, identity, HTML/CSS, copywriting, UX

thepickuptruck 2009

A twitter app to get pickuelines
My concept, identity, webdesign, UX

snowplease launch tba

An app to help plan skiing trips
Identity, UX, webdesign

hoveringhorse 2008

A web development company
Identity, business card design

Tincali 2008– ongoing

A bio-tech firm's web presence
Identity, business card design

Medieval Studies 2008–09

A site for new students at Royal Holloway
Webdesign and HTML/CSS

peaseblossom 2008

A company for freelance make-up artists
Identity, business cards, webdesign

Blackheath Eyecare 2008

Website for an optometrist's store
Webdesign

SmashingMagazine 2009–2010

Occasional web writer

LocalSaleFinder 2009

A website for searching for vouchers
Webdesign, iphone design, HTML/CSS

Moneysavingcard 2009

A website for searching for vouchers
Webdesign, HTML/CSS